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## **Browning Communications Revs Up Variable Print Capacity**

**DeBary, Florida** — Browning Communications, in response to increased demand for variable print, added the Kodak Digimaster 9110 system to their capabilities in April of 2009.

Utilities, as well as the financial, scientific, and medical industries represent the type of clients seeking variable print capabilities — these industries all need to provide individualized reporting to their customers. This digital printer also provides the capability of binding booklets in-line, thereby streamlining the entire print and finishing workflows by printing, stitching, folding and trimming booklets in one self-contained unit.

“Variable print is in high demand now, and this machine provides efficiencies we can pass on to our clients,” explains Dean W. O’Brien, Browning Communications Partner Owner and President. “The power of this system enables us to produce sequential numbering, invoices or individualized letters, on-demand booklets, and targeted direct mailing pieces in a snap, and is a nice addition to our variable capability provided by our XEROX DocuColor 5000.”

A stacker with a capacity to hold up to 5000 sheets feeds the booklet maker. Programming options include printing a variety of variable data, producing booklets up to 88 pages, folding vertical or horizontal, stapling in a stack or saddle-stitching, and inserting different types or color of paper within the booklet at a designated spot.

Browning Communications provides a full range of printing and direct mail services. The company, which began operations in 1986, operates in DeBary, Florida, optimally located between Orlando and Daytona Beach, and reaches a national market. For more information about the Kodak Digimaster EX system, or Browning Communications, visit their web site at [www.browningcom.net](http://www.browningcom.net) or call them at 386.668.1860.